



**ETHNIC BRAND MARKETING**

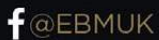
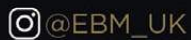
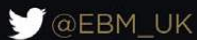
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**BRAND GUIDE**

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## ABOUT US

Ethnic Brand Marketing (EBM) is a brand development and sales agency focused on developing a diverse and unique portfolio of craft and premium drink products from across the world and delivered exclusively by EBM to the UK “on” and “off” trade market.

We have assembled a range of drinks that represent the pinnacle of their category in terms of exceptional quality, taste and packaging, whilst respecting the traditions and cultural heritage of their individual origins.

At EBM, we work with the best products to  
“Mix in our World”.

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## ETHNIC

[eth-nik] adjective

1. relating to or characteristic of a people sharing a common, unique culture, language, or the like.
2. from a different culture, or interesting because characteristic of an ethnic group that is dissimilar from those common in western culture.



**Aurora Spirit** has established a unique distillery that attracts international attention with its spectacular location. The Lyngen Alps, the fjord, the Northern Lights and the Arctic wilderness provide an excellent setting for making gin and other alcohol products.

# BIVROST ARCTIC GIN

**Handcrafted under the Glow of the  
Northern Lights**

Locally harvested Arctic botanicals; lingonberries, crowberries, cloudberries and Nordic junipers, gently infused with glacial meltwater and distilled to create a unique, complex flavour. A small batch production of a premium strength gin from the world's most Northern distillery!



## TASTING NOTES

Wonderfully clean and fresh throughout, possessing an elegant balance. A soft mouthful with dry piney juniper and delicate sweet berry fruitiness leading to a cleansing peppery spiced finish, with a long berry aftertaste. Classic juniper with a distinct Nordic Edge.

**ABV** 44.0%

**SIZE** 50ml, 500ml, 700ml



**Bivrost** is produced by **Aurora Spirits Distillery**, deep in the Arctic Circle beneath the mighty Lyngen Alps. **Bivrost** takes inspiration from its namesake - the mythical name given to "The Northern Lights", the magical path from Midgard, Home of Men, to the Home of the Gods, Asgard!





## BIVROST PINK GIN

### Fruity, Fresh and Smooth

A silky gin with fine flavour and elegant balance. Delicate aromas and flavours of arctic berries, pink grapefruit, roots, spices (pink pepper) and juniper combine with a clean, medium body and a medium-length citrus and spicy finish. Made with a mixture of Tropical and Arctic botanicals.

**ABV** 44.0%

**SIZE** 500ml



## BIVROST CASK AGED GIN

### A Modern Twist to Classic Genever

This single cask gin is stored in a re-toasted Red Wine Barrique Cask (Premier Crus, Bordeaux) - European oak for 9 months. In the casks the spirit naturally picked up oak characteristics. Modern technology has eliminated the need for casks as a means of transportation, leaving wood as a modifier rather than a necessity. Fruity with a nice touch of juniper, citrus and oak on the nose.

Limited production of just 531 bottles.



**ABV** 44.0%

**SIZE** 500ml



**Bivrost's** water source contains filtered glacial water from the Lyngen Alps. The melted water from these glaciers forms the main ingredient in **Bivrost** spirits. It is some of the purest on the planet, having been frozen long before (> 5,000 years ago) it could be affected by the pollutants in our world!

# BIVROST VODKA

## Possibly the Purest Arctic Spirit

Distilled in 14 stages, at the foot of the majestic Lyngen Alps. A slow unhurried distillation of grain spirit producing an extra smooth vodka blended with glacial meltwater.



Bivrost Vodka is a fresh clean spirit possessing a soft mouthfeel with a smooth silky finish. Aromas of mild white pepper on the nose. Clean mineral taste from the glacial water with a slightly peppery finish. To be enjoyed on the rocks or with coffee - as the Arctic people do it!

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**ABV** 40.0%

**SIZE** 500ml



**Bivrost** spirits are based on pure, handpicked Arctic ingredients. They source local plants, herbs and berries, which contain high levels of Omega-3 and are rich in antioxidants. The short Norwegian Summer provides characteristics to all raw materials used to make **Bivrost!**

# BIVROST AQUAVIT

**Flavoured Scandinavian Spirit Produced  
since the 15th Century**

A Norwegian potato-based spirit, slowly distilled with an infusion of Arctic herbs and spices including caraway, coriander, fennel, star anise, orange peel and blended with glacial meltwater. A young, clear spirit created with a fusion of modern and traditional Norwegian distilling techniques.



## TASTING NOTES

Caraway and coriander on the nose with a hint of peppermint and citrus fruits. Black pepper spice with distinctive caraway and fennel flavours with star anise adding to the complexity.

Classic with an Arctic twist.

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**ABV** 40.0%      **SIZE** 500ml





Deep in the Arctic Circle, **Aurora Spirits** protects the fragile nature with green innovation, regional development and sustainability as principles in all aspects of their business. Located at the Northernmost distillery in the world at 69.39°N.

# BIVROST CASK AQUAVIT

From Latin: Aqua Vitae, "Water of Life"

Bivrost Cask Aquavit is matured in carefully selected sherry casks in extensive underground storage vaults which were previously part of a network of tunnels in a Cold Water NATO base. This handcrafted Aquavit gets its distinctive flavour from spices and herbs, with the main spice being caraway.



A delicate and sophisticated medium-to-full body Aquavit. Smooth, luscious, rich with hints of dried fruits and citrus. On the palate, cloudberries, fennel, zest of orange, hazelnut and buttery oak are present followed by a warming spicy finish.

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**ABV** 40.0%

**SIZE** 500ml





In ancient Norse times, the Vikings celebrated solstice by making blóts (or offerings). The feast of summer was called Midsumarblót.

## BIVROST JOLABLOT

**Smooth, Luscious and Rich**

Aromas of sherry cask, smooth caraway, cloudbberries and lingonberries. Matured in sherry casks and carefully stored for one year in old Nato bunkers.

The Norwegian name for Christmas, "jul", originates from the ancient Norse "jól" or "jólablót". This was an old celebration where the Vikings sacrificed in honour of the MidWinter's day. To be enjoyed with traditional festive food such as roast lamb.

**ABV** 40.0%

**SIZE** 500ml



## BIVROST MIDSUMARBLÖT

**Dill-iciously Summery**



Made of dillseed and fresh dill, lemon peels, raspberry, a pinch of salt and a light infusion of Bivrost Arctic Gin - just to round it off. Rich dill taste with hints of citrus with a spicy long finish. Midsumarblót was commonly celebrated throughout the middle of June and sometimes until July 1. A great aperitif with a fish or shellfish meal.

**ABV** 40.0%

**SIZE** 500ml



In Ancient Viking times, a blót (offering) would be dedicated to the Norse gods or to give good crops. Often this involved a blood-sacrifice. Today, we honour our Viking Ancestors with Arctic Herbal Liqueur.

## BIVROST AQUAVIT LIQUEUR

### Traditional Liqueur with an Arctic feel

On the nose, sweet hints of cloudberry and sherry cask-aged aquavit. It has a smooth caraway character and a fruity, sweet aroma, flavoured by Arctic berries and herbs, with a nice touch of cloudberry. Recommended to be served neat or with one ice cube - accompanied with a fresh dessert, like ice cream.

**ABV** 35.0%

**SIZE** 500ml



## BIVROST BLOT

### The World's First Arctic Herbal Liqueur

BLOT by Bivrost made with "Finnmarskpons", Arctic Meadowsweet, Arctic Birch leaves, Arctic Yarrow and other Arctic ingredients. Floral with hints of meadowsweet. Balanced, bittersweet and rounded herbal taste with a warm, silky finish. Ingredients are harvested in the Arctic and processed over a whole year. The ingredients are mixed and stored in an oak cask for a year before mixed into the finished drink. A pure taste of the Arctic.

**ABV** 35.0%

**SIZE** 200ml





SPIRIT COLLECTION

# MARENDRY

G. FABBRI = BOLOGNA = ITALIA

## Dolce Vita **Remix**



With its bright red colour and unique aroma,  
**Marendry** offers new "Dolce Vita" experiences when  
added to classic drinks or mixed into new, original cocktails.

**Fabbri's** historic bitter liqueur, is once again at  
the service of bartenders who love authenticity.

# FABBRI MARENDRY

## Timeless Spirit and Shape

What gives Marendry its distinctive fragrance and rounded flavour is, of course, Amarena Fabbri. With no artificial colouring or flavours, Marendry is produced to the traditional recipe from the family's distillery - The secret of the 3 Cs.

Combining the discreet, rounded sweetness of Amarena Fabbri with the delicate fragrance and aromatic notes of Mediterranean citrus fruits, like Chiretta. The third "C" is Chinino which aids digestion and has both depurative and antioxidant properties.



## TASTING NOTES

The fresh, velvety flavour of Amarena Fabbri dances with the intense fragrances of Mediterranean citrus fruits and traditional Ligurian chinotto to carry the palate and mind back to the sensations of a time that has never been forgotten.

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ABV 21.0%

SIZE 1L

WINE COLLECTION

*Fiorita*

TREVISO • EXTRA DRY

MADE IN ITALY



**FIORITA** tells the story of a family and their love for working the land and growing grapes. Since the 60s the passion for wine, care for the vineyards and the indigenous grape varieties that truly represent the territory, have been passed on for 3 generations culminating in a dazzling Italian masterpiece.



# FIORITA PROSECCO

## An Elegant, Complex Italian Masterpiece

The San Martino estate is located in the splendid luxuriant land crossed by the River Piave. This magnificent territory, set between the Dolomites and Venice, is home to all the outstanding viticulture in the province of Treviso.



### TASTING NOTES

Through the Charmat method and the addition of the yeasts, we obtain the Prosecco Fiorita Treviso Extra Dry. Intense aromas evocative of white pulp fruits (ripe apples, pears and bananas) complemented by hints of almonds and brioche. A rich and delicate taste, laced with harmonious fruitiness and a dry finish.

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**ABV** 11.0%

**SIZE** 750ml

Familiar varieties such as Pinot Noir feature prominently, and are used in producing the Estate's award-winning sparkling wines, amongst others. Due to the cooler climate, a variety of weather-hardy grapes are also grown, meaning that, even with the Great British weather, the vines still have good yield and produce high quality grapes.

## SEVERN VALLEY SPARKLING BRUT

**Blend of Seyval Blanc, Pinot Noir &  
Chardonnay Grapes**

The long slow ripening season and extended bottle maturation ensures refined biscuity and nutty flavours, refreshing mousse and a harmoniously balanced crisp persistent dry finish. This English Sparkling Brut is made via the Traditional Method whereby the second fermentation occurs in the bottle.

**ABV** 11.5%

**SIZE** 750ml



## SEVERN VALLEY SPARKLING ROSÉ

**Blend of Pinot Noir & Seyval Blanc**

Gorgeous pink in colour with attractive bubbles. The nose combines pink grapefruit and strawberry with more developed creamy savoury notes. The wine excites the palate with strawberry and rose petal notes. This sparkling rosé sits beautifully with the fresh but well-balanced acidity. Will see much flavour development in 2-5 years but drinks beautifully in its youth. Made via the Traditional Method.



**ABV** 11.5%

**SIZE** 750ml

Named after the rural area of mid-western England, **Severn Valley** embodies the vast land around the River Severn. The vines, spread over 30 acres in South Staffordshire, make the vineyard one of the largest in the UK.





## SEVERN VALLEY BACCHUS

### Named after the God of Wine

Refreshing acidity, light-bodied and complex, offering flavours of lemon zest, apple, pear and nettle, giving way to a crisp, generous finish.

Dry white style often described as similar to Sauvignon Blanc. Serve chilled with grilled fish, vegetable-based pasta & rich poultry dishes

**ABV** 11.0%

**SIZE** 750ml



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## SEVERN VALLEY MADELEINE ANGEVINE & HUXELREBE

### An Elegant English White

Light golden reflections shine from the glass.

Hints of pear drops and orange zest drive through on the nose. On tasting, a well-balanced medium dry wine shows caramel and limes with a refreshing, long, clean finish. Easy drinking on its own or will go with light chicken style dishes. Mint sauces will pair well with this wine.



**ABV** 11.5%

**SIZE** 750ml



The Wine Estate is situated 250m above sea level in well-sheltered south facing slopes, with light, sandy free-draining soil. Great conditions for the sixteen different grape varieties to grow.

## SEVERN VALLEY PINOT NOIR, REGENT & RONDO

### A Versatile English Red

A lovely rich dark colour. This wine possesses lively red fruit and red apple aromas with a hint of pepper. Its fruity sweetness and silky structure complements its cherry style flavours. The wine is lighter in its style and body so will drink easily on its own but possesses a finish powerful enough to complement red meats.

**ABV** 12.0%

**SIZE** 750ml



## SEVERN VALLEY RONDO, DORNFELDER & PINOT NOIR

### A Beautifully Balanced English Rosé

Medium dry rosé with soft summer fruit berry aromas on the nose with mild green tea notes. When tasting, the wine shows off a refreshing balance of light fruit (strawberries and limes) and sweetness with great length. Drinks at its light fruity best now but will also age and develop for at least 2-3 year.



**ABV** 11.0%

**SIZE** 750ml



## WINE COLLECTION



The recipe for these sensational tastes have been kept a secret in the family and passed on from generation to generation for over 90 years!

## HITZKOPF CLASSIC GLÜHWEIN

### An Authentic German Mulled Wine

Rich, spicy, and bold! Handcrafted from fresh fruits enhanced with a secret blend of spices. Hitzkopf Glühwein transforms cinnamon, cloves, orange and lemon flavours into a festive winter classic. The special thing about Hitzkopf Mulled Wine is that the base is high-quality fruit wine and not low-grade red wine. No wonder it has taken all the UK Winter Christmas Markets by storm!

**ABV** 5.5%    **SIZE** 375ml, 1L, 10L



## HITZKOPF BAKED APPLE

### A Bavarian Classic

Take an aromatic leap into the world of time-honoured German cider with Baked Apple. The golden colour is complimented with the soothing flavour of our spices. Hitzkopf Baked Apple breathes a rich smell of freshly baked apples straight out of the oven with aromas of cinnamon and vanilla to give the perfect festive feeling!



**ABV** 5.4%    **SIZE** 375ml, 1L, 10L

~~WINTER~~ IS COMING.  
Rosé



Hitzkopf

## HITZKOPF ROSÉ GLUHWEIN

### For All The Rosé Lovers Out There

This wonderfully balanced mulled wine conjures up a lightness and a wintry mood with its spices, natural vanilla aroma and citrus fruits. Aromatic, fresh and finely rounded. The perfect winter solution for the Rosé addicts out there.



ABV 6.0%    SIZE 750ml / ABV 5.5%    SIZE 10L

## HITZKOPF TOFFEE APPLE

### Sweet, Sticky and Seductive

For those who like to indulge. Hitzkopf Toffee Apple cider, made from ripe apples, breathes cinnamon, vanilla and toffee aromas. A modern twist to a Bavarian classic. Spiced, mulled wine for those who have a sweet tooth.



ABV 5.4%    SIZE 1L, 10L



A young girl and a young woman are shown in a winter setting, likely outdoors. The girl on the left is wearing a blue and red patterned knit hat and a red jacket with a white fur collar. She is holding a white paper cup with a pink pig-shaped lid. The woman on the right is wearing a red knit hat with a pom-pom and a dark blue puffer jacket. She is holding a red and white patterned paper cup. They are both looking at each other and drinking. In the background, there is a Christmas tree decorated with yellow lights. The overall atmosphere is warm and festive.

WINE COLLECTION

From the sourcing of best fruits to up-to-date processes, **Hitzkopf** (Bayernwald) follows the passion for excellent fruit enjoyment as a traditional and nature-conscious family-owned company. Vegan and gluten free!

# HITZKOPF KINDERPUNSCH

## A Delicious Alcohol-Free Punch

This fruity hot drink combines the juice of apples, currants and elderberries, seasoned with cinnamon and cloves. To be enjoyed by both children and adults. A perfect substitute for an alcohol-free edition of Hitzkopf Classic Glühwein.

ABV 0%    SIZE 1L, 10L



# AZIZI SPICED FRUIT PUNCH

## Alcohol-Free Winter Punch

Azizi Spiced Fruit Punch possesses the same flavour profile and aromas as Kinderpunsch. This bottle comes in a modern, English and Arabic label. Made in Bavaria for the whole family to enjoy.



ABV 0%    SIZE 1L, 10L

WINE COLLECTION

# Winter Serró<sup>®</sup>





# WINTER SECCO

## A Festive Sparkler

Fresh and Smooth! Our latest addition to our portfolio just in time for Winter! Winter Secco transforms a secret combination of spices into a festive Winter sparkler! On the palate, you can taste the subtle flavours of wintry spices like cinnamon and cloves to name a few. The base wines and spices are carefully blended to give this seasonal sparkling wine a unique and special taste.

**ABV** 8.4%    **SIZE** 750ml





**Andwell Brewery** is located an old trout smoke house in the beautiful riverside hamlet of Andwell, North East Hampshire. A stunning location accompanied by an even more breathtaking range of beers.

# ANDWELL BREWHOUSE LAGER

## A Celebration of Andwell's New Brewhouse

Hopped with Czech Saaz and German Tettnang, it has distinctive grassy notes which compliment its floral and herbal aroma. Refreshingly clean finishing light golden lager with a subtly spicy lingering bitterness.

**ABV** 4.3%

**SIZE** 440ml



# ANDWELL GOLD MUDDLER

## Hampshire's Golden-Yellow Blonde Ale

A refreshing palate due to the use of high-quality pale ale malt. A beautiful beer with creamy, floral and lemony aromas and balanced bitterness. The taste is smooth with honey and citrus notes.

**ABV** 4.2%, 3.9%

**SIZE** 500ml, 9gl cask



# ANDWELL KING JOHN

## Amber Ale with a Fruity Hopiness

Deep amber in colour with a blend of pale ale and crystal malt. The bitterness and fruity aroma are developed from a combination of hops.

**ABV** 4.6%

**SIZE** 500ml





  
ANDWELL  
BREWING CO

PILSNER  
PREMIUM CRAFT LAGER

**Andwell's** ethos is to produce good beer for good people with only the finest ingredients, offering a high-quality product at a good price. Having brewed their first beer in 2008, they have followed this ethos ever since.

## ANDWELL PILSNER

### Award Winning Czech-Styled Pilsner

A gentle spicy hop aromas and a light golden colour. Hopped using noble Czech Saaz and German Tettnang, this Hampshire craft lager is slowly matured for six weeks prior to fine-filtering and then bottling.

**ABV** 4.8%

**SIZE** 330ml, 50L



## ANDWELL RESOLUTE

### Light Amber Best Bitter

Andwell's Best Bitter combines the finest malt and hops to produce a well-balanced malty and hoppy flavour with a light amber colour.

**ABV** 4.1%

**SIZE** 500ml



## ANDWELL RUDDY DARTER

### Rich Ruby Ale

Deep ruby ale with a fruity aroma. The beer includes malted rye to create its characteristic ruby glow. The flavours and aromas derive from a combination of English hops.

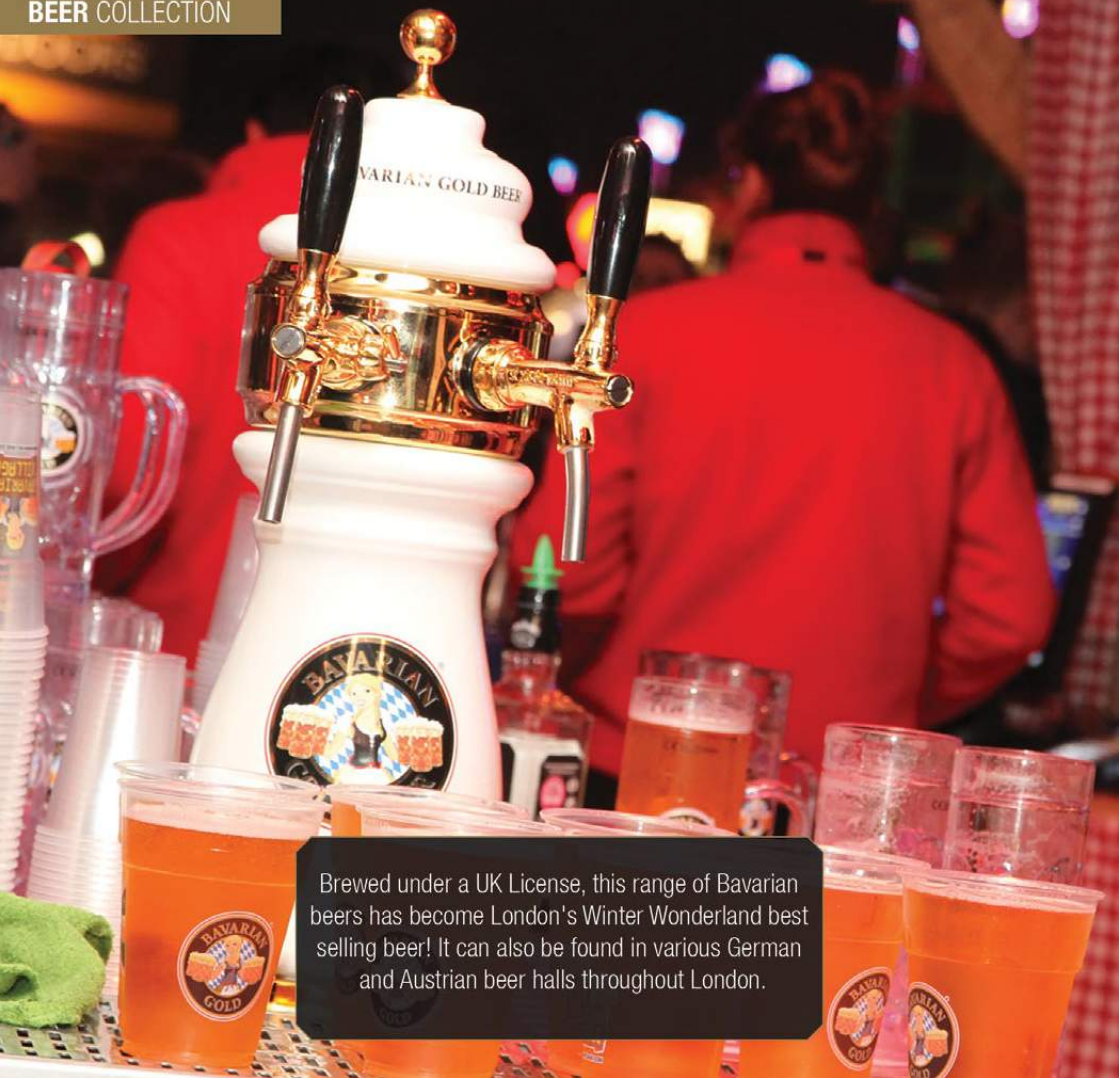
**ABV** 4.9%

**SIZE** 500ml





## BEER COLLECTION



Brewed under a UK License, this range of Bavarian beers has become London's Winter Wonderland best selling beer! It can also be found in various German and Austrian beer halls throughout London.

## BAVARIAN GOLD LAGER

### Bavarian-Styled Lager

A lively yet simple, dry beer which possesses a fresh and pure aroma. On the palate, it is well-balanced with a hint of aromatic German hoppiness. Best served in a large stein glass!



**ABV** 4.2%

**SIZE** 50L

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## BAVARIAN GOLD DUNKEL

### Finely Crafted German Dunkel Bier

Our Dunkel Bier is brewed to a traditional German recipe. This delightful Dunkel has a dark malt base and mild, roasty flavour with extra lacing of yeast. Full-bodied and velvety with a lively carbonation.



**ABV** 5.2%

**SIZE** 500ml

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## BAVARIAN GOLD WEISS

### A Classic Wheat Bier with a Creamy Fullness


Our Weiss Bier is brewed to a traditional German recipe and is mild and aromatic with extra lacing of yeast. Soft maltiness with bread and grain characters. Medium-Light to medium body - perfectly balanced between the various aromas.



**ABV** 5.2%

**SIZE** 500ml

BEER COLLECTION

A close-up, warm-toned photograph of a hand pouring beer from a Mongoose bottle into a glass. The bottle is dark and condensation-covered, with a label featuring a black silhouette of a mongoose on a red circular background. The text on the label includes 'SMOOTH INDIAN RECIPE' and 'Mongoose'. The glass is partially filled with a golden beer. The background is blurred, showing other glasses and warm lighting.

The Indian **Mongoose** has all the courage and cunning to devour even its most deadly of enemies. Those in the know choose **Mongoose**! With a touch of Andwell Brewery's alchemy and years of experience, Andwell transforms the finest ingredients to bring you a truly exceptional product.

## MONGOOSE PREMIUM BEER

### Brewed to an Original Indian Recipe

Mongoose exhibits a lively character with a real bite. Zesty, fruity, floral and spicy with a sharp bitter bite and refreshingly clean finish. A great all-rounder, malty flavour and nice sweetness.

**ABV** 4.5%

**SIZE** 440ml, 500ml, 50L



## SUNNY REPUBLIC HOP DOG

### Golden Session IPA

Brewed with English Pilgrim and Target hops, German Hallertau Blanc and American Citra. Bold, fresh and fruity aromas with a hint of the crisp Sauvignon style mid-palate for length from the Hallertau Blanc hops.

**ABV** 4.1%

**SIZE** 330ml, 9gl Cask



## SUNNY REPUBLIC RED BUS

### Juicy, Fresh and Crisp IPA

Pink grapefruit at the fore with softer tropical fruits close behind. Generous bitterness but full-bodied with the mellow Willamette hops bringing an uplifting mid-palate and malts adding complexity at the finish.

**ABV** 4.5%

**SIZE** 330ml, 9gl Cask







Snap. Pour and Unwind!  
Born out of passion for quality and palate  
quenching products, **AZIZI** Spiced Ginger is  
a true love story for the ginger and chilli fans  
out there!



# AZIZI SPICED GINGER

## Not for the Faint-Hearted

Vegan Friendly! Only 50 Calories! Gluten Free!

AZIZI combines the best ingredients to leave a lasting impression and quality mouthfeel. A delicious alternative to alcohol. Come join the ginger revolution!



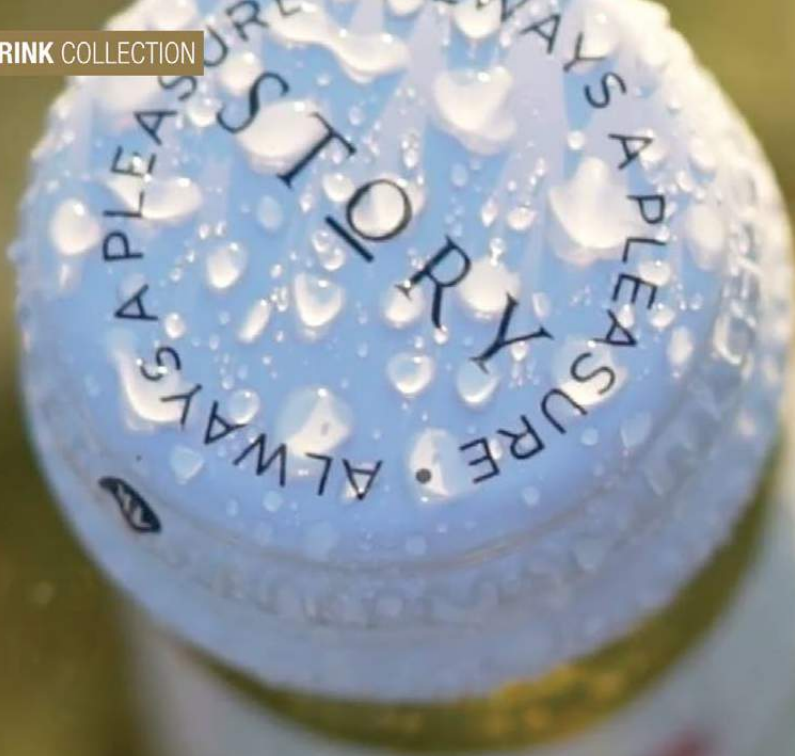
### TASTING NOTES

AZIZI Spiced Ginger is a refreshing sparkling soft drink made with natural gingers and spices for an amazing and distinct kick. Immediate spice gently builds whilst refreshing ginger notes tingles the taste buds, for a very enjoyable finish.

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**ABV** 0.0%

**SIZE** 250ml



Absolutely delicious, high in fruit whilst low in sugar, thus low in calories. This is **Story's** promise to you and one of the many ways in which we ensure that our pressés are nothing but the very best. Suited to all taste buds, with an array of flavours to try, it is always a pleasure, whatever the occasion!

## STORY MINERAL WATER

### Available in Still and Sparkling

Our story began centuries ago when our water was a well-kept secret enjoyed by the privileged few. Now STORY is bottled in the beautiful Snowdonia foothills, from a protected underground source for a pure mineral taste.

**SIZE** 330ml, 500ml (PET), 750ml



## STORY WHITE GRAPE & ELDERFLOWER

### Simply Remarkable

A refreshing and quintessentially British combination of luscious white grape and English elderflower.

**SIZE** 750ml



## STORY ZERO RASPBERRY REFRESHER

### Zero Sugar, Zero Guilt

A thirst quenching sparkling combination of raspberries and lemons. Similar to Raspberry Lemonade but with no sugar!

**SIZE** 275ml



SOFT DRINK COLLECTION



The latest chapter for Story Drinks, **Story Zero!**  
A refreshingly different range of lightly sparkling  
waters with natural fruit flavours and zero sugar.  
Less than 3 calories per bottle and vegan  
friendly!

## STORY ZERO SIMPLY CITRUS

### A Low Calorie Sensation

A citrusy combination of orange, lemons, limes and pear! A non-guilty pleasure!

**SIZE** 275ml



## STORY ZERO SUMMER BERRIES

### The Ultimate Summer Drink

A voluptuous mix of red and black summer fruits - strawberries, blackcurrants, raspberries and blackberries.

**SIZE** 275ml



## STORY ZERO WHITE GRAPE & ELDERFLOWER

### Zero Edition of Story's Best Seller

A refreshing and quintessentially British combination of luscious white grape and English elderflower.

**SIZE** 275ml





## SOFT DRINK COLLECTION



More than 110 years of experience of selecting and working with the finest ingredients since 1905. The perfect partner, whether it's coffee, milkshakes, cocktails or a refreshing summer drink. Fabbri Mixybar adds that special something to any beverage, hot or cold.

# FABBRI MIXYBAR

## The No.1 Syrup in Italy

Fabbri Mixybar contains high content of juice and fruit pulp with natural flavours but without artificial colours and preservative. The range produces higher yields meaning 10-30% less product will be used per cocktail. As well as being a superior, money-saving product Fabbri also focuses on sustainability thanks to the use of PET. The syrup bottles are 100% recyclable and unbreakable, as well as in turn leading to a reduction of fuel for transport (-30% of CO2 compared to the use of glass).

SIZE 1L

**Fabbri Mixybar Amarena**

**Fabbri Mixybar Amarena Zero**

**Fabbri Mixybar Amaretto**

**Fabbri Mixybar Caramel**

**Fabbri Mixybar Caramel Zero**

**Fabbri Mixybar Chai**

**Fabbri Mixybar Chocolate**

**Fabbri Mixybar Cinnamon**

**Fabbri Mixybar Gingerbread**

**Fabbri Mixybar Hazelnut**

**Fabbri Mixybar Hazelnut Zero**

**Fabbri Mixybar Mint**

**Fabbri Mixybar Mint Zero**

**Fabbri Mixybar Salted Caramel**

**Fabbri Mixybar Vanilla**

**Fabbri Mixybar Vanilla Zero**

More flavours available

FOOD COLLECTION

**FABBRI**  
1905



A family tradition that over the years has turned into a great symbol. The whole story began back in 1905 in the fruitful imagination of Gennaro Fabbri's wife, Rachele Buriani. A deliciously brilliant idea that turned a simple product of nature into an icon of taste and style. Its success is all down to its tastiness.

# FABBRI AMARENA CHERRIES

## The “Cherry on Top”

A classic large blue and white decorative ceramic jar of the most famous brand of wild amarena (morello) cherries in syrup.

These cherries are native to the Emilia-Romagna region of Italy where the Fabbri family have been preserving cherries since 1905 using a carefully guarded secret family recipe. The dark red cherries have a sweet but slightly bitter flavour and are preserved in a rich syrup that is made from the amarena cherry juice.

SIZE 120g, 600g





**ETHNIC BRAND MARKETING**

ETHNICBRANDMARKETING.COM

📷 EBM\_UK